



## CLUB AFFILIATION AGREEMENT

### **ASI-AFFILIATED CLUB BENEFITS:**

- Direct Consultation from ASI Senior Staff
- Operations & Range Officer Training – ASI RO Certification
- Access to the ASI Stage Design Database
- ASI Promotional Materials
- Event listing on the ASI website
- Joint promotion of club activities and events
- License to use ASI logos in club newsletters, advertising and promotion.

### **AN ASI-AFFILIATED CLUBS MUST:**

- Maintain 100% ASI membership among participants.
- Conduct matches in compliance with the latest ASI Rulebook, using ASI-approved stages, policies and procedures.
- Provide a fully completed ASI Affiliate Club Registration form with auto-renewable payment (normally a credit card). Affiliation will cost \$30/year.
- Licensee shall report results to ASI HQ of all ASI matches held, including Shooter Names, ASI #'s and Match Scores.
- Remit \$3 per shooter to ASI following each match.
- Licensee hereby agrees to defend, indemnify, and hold ASI harmless from any claims, losses, damages, suits, or causes of action of any kind made against the licensee and its affiliates or any third party resulting from a.) a breach of this Agreement or b.) any negligent or willful act or omission with respect to the ASI program, including any failure to perform the ASI program as defined. This indemnification provision shall survive termination of this Agreement.
- Once affiliated, ASI club affiliation renews automatically unless cancelled.
- Intellectual property created or originated by ASI shall be the sole and exclusive property of ASI.

### **DISAFFILIATION PROCESS:**

- Voluntarily: Clubs can voluntarily disaffiliate at any time by notifying our offices. Affiliation fees are non-refundable.
- Involuntary: ASI reserves the right to terminate a club's affiliation at its own sole discretion.
- Cause for involuntary disaffiliation would include, but not be limited to: non-payment of fees, abuse of customer contact information, failure to provide timely match results reporting (30 days post-match), abuse of ASI's intellectual property, or other conduct likely to bring ASI into disrepute.
- Upon disaffiliation, licensees will return all ASI licensed or produced manuals, property, software, merchandise, and market materials to ASI.
- Once a club disaffiliates, it may no longer present itself as having any relationship with ASI, use the ASI logo, ASI courses, ASI rules or any other intellectual property associated with ASI.
- A non compete will be in place for a period of 3 years after disaffiliation. This will include any "home grown" programs similar in nature to ASI. It does not include nationally recognised programs such as USPSA or IDPA.

*Note: Action Shooting International Intellectual property may include but is not limited to: ASI copyrighted materials, documented policies and procedures, trademarks, ASI program design, stage design, documentation, publications, videos, training materials, scoring methodologies and websites.*

